2020 SEAOt Virtual Conference

SPONSOR AND EXHIBITOR OPPORTUNITIES

OCTOBER 29-30, 2020
The Structural Engineers Association of Texas (SEAOt) State Conference has become an annual tradition of learning and networking for engineers. Each year this event rotates between our seven local chapters, resulting in a unique flavor for every conference. We realize many of our members rely on the annual conference to learn about new technology, materials and applications, while also earning continuing education hours.

This year, we are excited to bring the 2020 conference to you virtually. The virtual conference will offer a combination of on-demand and live technical sessions geared toward helping our members earn their Professional Development Hours (PDHs). This event provides exciting networking opportunities to build relationships with other engineers across the state and the companies that support our profession. These opportunities include a live keynote session and panel, and an online forum for participants.

Our goal is to build on the technical and networking successes of our in-person conferences, and to continue to support tomorrow’s structural engineers through scholarships. This valuable conference is made possible by contributions from our exhibitors and conference sponsors. Please consider becoming a sponsor of the 2020 SEAOt State Virtual Conference to help keep these great traditions alive. In the following pages of this brochure, you will also find numerous other benefits to sponsoring the SEAOt Conference.

Sincerely,

Robert Nicholas, P.E.
President
Structural Engineers Association of Texas
EVENT SPONSOR LEVELS

CONFERENCE SPONSOR

$4,000
- Complimentary access for 2 to the live sessions – Keynote and Panel.
- Exclusive designation as Conference Sponsor on SEAoT website and program.
- Announcement during live sessions.
- Company description, weblink and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- Full page color ad in digital conference program.
- Logo recognition in Fall 2020 SEAoT State Journal.
- Logo recognition in SEAoT social media platforms and digital event promotions.

LIVE SESSION SPONSOR

$2,500
- Complimentary access for 1 to the live sessions – Keynote and Panel.
- Exclusive designation as Live Session Sponsor on SEAoT website and program.
- Announcement during live sessions.
- Company description, weblink and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- Full page color ad in digital conference program.
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PRODUCTION SPONSOR

$1,500
- Complimentary access for 1 to the live sessions – Keynote and Panel.
- Exclusive designation as Production Level Sponsor on SEAoT website and program.
- Announcement during live sessions.
- Company description, weblink and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- Half page color ad in digital conference program.
- Logo recognition in Fall 2020 SEAoT State Journal.
- Logo recognition in SEAoT social media platforms and digital event promotions.

GOLD SPONSORS

$1,000
- Company description, weblink and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- Half page ad in digital conference program.
- Logo recognition in digital conference program.
- Logo recognition in Fall 2020 SEAoT State Journal.
- Logo recognition in SEAoT social media platforms and digital event promotions.

EXHIBITORS

PRODUCT EXHIBITION

$850
- 30-second product commercial to be included in on-demand video for purchase. (Company must supply edited video.)
- Company description, weblink and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- Logo recognition in SEAoT social media platforms, digital program, and other digital event promotions.
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If your company is interested in providing a sponsorship for the SEAoT 2020 Conference, please email Reyna Caraveo at rcaraveo@stansfeldllc.com for details, or visit www.seaot.org.

**Other Sponsor Levels**

<table>
<thead>
<tr>
<th>SWAG SPONSOR</th>
<th>WEBSITE ADS</th>
<th>DIGITAL PROGRAM ADS</th>
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<tbody>
<tr>
<td><strong>$375</strong></td>
<td><strong>$500</strong></td>
<td>$ by Ad space</td>
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<tr>
<td>(includes shipping fees)</td>
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<td>Conference program ads are available for purchase:</td>
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<td>• Recognition in SEAoT social media platforms, email campaigns, website &amp; other digital event promotions.</td>
<td>• Rotating banner ad on the SEAoT homepage for a period of 6 months.</td>
<td>• $250 - quarter page</td>
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<td>• $500 - half page</td>
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<td>• $1,000 - full page</td>
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**Silver Sponsors**

- **$750**
- Company description, weblink and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- *Quarter page* ad in digital conference program.
- Logo recognition in Fall 2020 SEAoT State Journal.
- Logo recognition in SEAoT social media platforms and digital event promotions.

**Bronze Sponsors**

- **$500**
- Company description, weblink and logo on the SEAoT website from the time of your commitment through the end of the Conference.
- Logo recognition in Fall 2020 SEAoT State Journal.
- Logo recognition in SEAoT social media platforms and digital event promotions.

Sample sponsorship items may include branded pens, notepads, tech products, gift cards or coupons. A minimum of 200 must be provided. Items will be packaged and shipped to attendees.

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